

Dear **[Manager's Name]**,

I would like your approval to attend the Ariat Dirt World Summit, an event that's bringing contractors together to solve workforce challenges in our industry. It's taking place November 4-6 in San Antonio, Texas.

This is the second annual Ariat Dirt World Summit. It includes workshops and events aimed to empower the leaders\* who build our world and keep it running with the ideas, community, inspiration, and tools to solve the workforce problem.

All the workshops are led by industry and leadership experts like Aaron Witt, Jessie Itzler, Herb Sargent, Chadd Wright, and more. How great would it be for me to learn from the best and be able to apply it to **[insert your company's name]**?

Here are a few other reasons I really want to attend:

- **Meaningful Connections** - I'll get to Build relationships, have impactful discussions, and learn how to overcome our workforce challenges alongside other great civil and infrastructure construction leaders.
- **Inspiring Education** - The agenda is packed a diverse lineup of excellent speakers from both inside and outside the industry to share their perspectives, success stories, and tested strategies they've used to lead, attract, train, and retain top talent.

The cost would be:

- Pass: **[Insert Price]**
- Transportation: **[Insert Price]**
- Hotel: **[Insert Price]**
- Total: **[Insert Price]**

The earlier I register, the lower the cost will be. When I return from the Ariat Dirt World Summit, I'll share key takeaways we can use to maximize our workforce development and impact our bottom line. I know we'll quickly recoup the investment you would make by approving this request.

Thank you for your consideration,  
**[Your Name]**